

ROBERT EICHENLAUB

Work Experience:

FabCorp, Inc. • Houston, Texas

October 2010 - Present

Marketing Director / Graphic Designer

- Manage marketing and graphics team
- Print media buying and coordination
- Design retail mailers, post cards, magazine ads, posters, company collateral
- In-house presentation, brochures, newsletters, fliers
- Image manipulation concerning color and design
- Maintain company websites
- Design trade show graphics
- Design vehicle wraps

GS Marketing • Houston, Texas

June 2003 - June 2010

Graphic Designer / Production Designer / Flash Animator / Video Editor

- Design and manage direct mail marketing campaigns focusing on Toyota, Lexus and Scion
- Illustrator, character illustrations and various graphic elements
- Print preflight management for press concentrating print quality and brand integrity
- Design multi-Media Flash presentation and web banners, action scripting 2.0
- Video Editor for educational tools and presentations

Front Door Promotions • Houston, Texas

December 2002 - June 2003

Graphic Artist / Web Designer

- Design of direct to door advertising
- Concept design and development of web sites
- Flash animation

Freelance • Houston, Texas

February 2002 - December 2002

Web Designer / Graphic Artist

- Concept design and development of web sites
- Flash animation
- Design of retail mailers and advertisements

Ideal Printers, Inc. • Houston, Texas

July 2001 - February 2002

Graphic Artist / Press Operator

- Design of retail mailers and advertisements
- In-house presentations, brochures, newsletters, fliers
- Indigo UltraStream digital printing backup press operator

AdPlex, Inc. • Houston, Texas

November 1996 - July 2001

Graphic Artist / Color Specialist / Press Operator

- Design of retail mailers and advertisements • In-house presentations, brochures, newsletters, fliers
- Image manipulation concerning color and package design changes
- Digital Photography; three pass camera operation - Color correction, Clipping paths
- Prepress and preflight for digital printing
- Digital press operator: Indigo Turbo Stream

Art Squad • Houston, Texas

May 1996 - November 1996

Graphic Designer / Recruiter

- Studio artwork and production with various artists and clients
- Design company brochures, literature and software tests
- Instruct and aide studio artists in various software
- Meet, consult and train designers for job placement in graphic design

Conn Appliance • Beaumont, Texas

November 1994 - May 1996

Graphic Designer

- Design retail newspaper ads, product promotional, billboards, postcards
- Color correction, product placement

Software Knowledge

- Adobe InDesignExpert
- Adobe IllustratorExpert
- Adobe PhotoshopExpert
- Adobe FlashIntermediate
- Adobe PremierAdvanced
- Adobe After EffectsIntermediate
- Adobe SoundboothIntermediate
- Adobe AuditionIntermediate
- Adobe DreamweaverIntermediate
- HTMLNovice
- CSSBeginner
- Macintosh and PC platforms

Education:

Platt College

Los Angeles, California

- Diploma in Graphic Design
- 1993 Outstanding Student Award
- Graduated with 3.89 GPA

